

(Form of the Proposal)



Aviareps Spolka z o.o. (Ltd)
Sienna 72/3 Street
00-833 Warsaw
Poland

KRS 0000508572 (Polish Court Register), NIP 5272719386 (Tax ID).

To the State Department of Tourism
under the Ministry of Economy

**PROPOSAL
PROCUREMENT OF THE SERVICES OF E-ADVERTISING COMPAING AND
IMPLEMENTATION OF COMPLEX E-MARKETING MEASURES IN POLAND**

No. _____

21th September, 2015

Warsaw, Poland

Supplier's name / <i>in case of participation of a group of economic entities, all names of participants shall be listed/</i>	Aviareps Sp. z o.o.
Supplier's address / <i>in case of participation of a group of economic entities, all addresses of participants shall be listed /</i>	Sienna 71/3 Street 00-833 Warsaw Poland
Name and surname of the person, responsible for the Proposal	Marek Slawatyniec
Phone No.	+48 22 632 32 05
Fax No.	+48 22 632 40 46
E-mail address	mslawatyniec@aviareps.com

1. We hereby certify that we agree with any and all procurement terms and conditions, established in the procurement documents (clarifications and supplements).

2. We hereby offer the following Services:

Object of Procurement	Quantity	Price*, EUR, incl. VAT
1. Online cooperation with tourism industry representatives (from Poland and Lithuania)		
1.1 Provision of required information to Polish and Lithuanian tourism business representatives	To all enquiries by industry representatives upon request,	
1.2 Travel agents training program organised in a form of a webinar.	50 trained agents	
1.3 Preparation of quarterly newsletter in Polish and distribution according to the Polish CRM.	1 press release	
2. Digital PR		
2.1. Elektronic press releases about Lithuanian tourism possibilities during a winter and distribution according to the Polish database	1 press release	
2.2. Email marketing: provision of required information to Polish journalists	Providing information to all enquiries by journalists	
2.3. Press office on monthly basis	10 contacts	
3. E-marketing		
3.1 Infodesk for travellers and trade. Answering enquiries by phone and email	Answer on all enquiries during the whole project period	
3.2 Publication of Lithuanian tourism news	50 000 target audience	
3.3 Increasing awareness of Lithuania and promotion in social networks	2 posts/photos/videos per per week	
3.4 Advertising campaign in facebook	500 new fans	
	Total Proposal price:	7000,00

*Notes:

1. the price in the proposal is specified leaving two digits after the decimal point;
2. in cases where the supplier does not need to pay VAT as of the current legislation, he shall fill the respective column not included VAT and shall indicate the reasons why he does not pay VAT: _____.

The total Proposal price in words: seven thousands EUR including VAT.

If the price indicated in the Proposal and expressed in numbers, fail match the one expressed in words, the price in the words shall be considered the correct one.

Services offered fully comply with the requirements of the contract documents.

3. Documents submitted together with the Proposal:

No.	Title of the provided document	Comments
1.		
2.		
...		

4. The following sub-suppliers will be hired for contract fulfilment*:

No.	Sub-supplier's name	Part of the procurement to be assumed by sub-supplier
1.		
2.		
...		

*To be completed if sub-suppliers will be hired for contract fulfilment.

5. The Proposal also contains confidential information*:

No.	Title of the provided document
1.	
2.	
...	

*To be completed in case of provision of confidential information. The Supplier cannot indicate that confidential information is the price of Proposal or that the entire Proposal is confidential.

*The winning proposal will be announced publicly except the information and documents provided in the following table of the confidential information.

By submitting a Proposal the supplier agrees to the procurement Tender Terms and Conditions and confirms that the information provided in his Proposal is correct and covers everything that is needed for a proper performance of the contract.

The offer is valid until the date specified in procurement documents.

General Manager Poland

 (Title of the position of the
 supplier or authorised person)

M. Sławatyniec

 (Signature)

Marek Sławatyniec

 (Name and surname)

Note: By completing this form the Supplier must provide all the above-requested information. If supplier crosses out any provisions in the present form, his Proposal will be rejected, the exception valid for Paragraphs 4 and 5. What regards Paragraphs 4 and 5 supplier is free either to omit them or cross them out. If supplier omits or crosses out Paragraphs 4 and (or) 5, it will be considered that he will hire no sub-supplier (sub-suppliers) for contract fulfilment/provided no confidential information in the Tender.

AVIAREPS Sp. z o.o.
 ul. Sienna 72 lok. 3, 00-833 Warszawa
 NIP: 5272719386