

The conditions of  
inquiry procedure  
Annex 2

**(Form of the Proposal)**

Emblem of the State or Trade Mark



AVIAREPS Tourism GmbH

(Legal entity's legal form, registered office, contact details, name of the register where data on the Supplier are accumulated and stored, legal entity's code, and value added tax payer's code, if the legal entity is a value added tax payer)

**To the State Department of Tourism  
under the Ministry of Economy**

**PROPOSAL  
PROCUREMENT OF THE SERVICES OF E-ADVERTISING CAMPAING AND  
IMPLEMENTATION OF COMPLEX E-MARKETING MEASURES IN GERMANY**

18.09.2015 No. 1

(Date)

Munich, Germany

(Place)

Supplier's name / <i>in case of participation of a group of economic entities, all names of participants shall be listed/</i>	AVIAREPS Tourism GmbH
Supplier's address / <i>in case of participation of a group of economic entities, all addresses of participants shall be listed/</i>	Josephspitalstr. 15 80331 Munich, Germany
Name and surname of the person, responsible for the Proposal	Jürgen Gevers
Phone No.	+49 89 552533401
Fax No.	+49 89 552533489
E-mail address	<a href="mailto:jgevers@aviareps.com">jgevers@aviareps.com</a>

1. We hereby certify that we agree with any and all procurement terms and conditions, established in the procurement documents (clarifications and supplements).

2. We hereby offer the following Services:

Object of Procurement	Quantity	Price*, EUR, incl. VAT
1. Online cooperation with tourism industry representatives (from Germany and Lithuania)		
1.1 Provision of required information to German and Lithuanian tourism business representatives	To all enquiries by industry representatives upon request,	
1.2 Travel agents training program organised in a form of a webinar.	50 trained agents	
1.3 Preparation of quarterly newsletter in German and distribution according to the German CRM.	1 press release	
2. Digital PR		
2.1. Elektronic press releases about Lithuanian tourism possibilities during a winter and distribution according to the German database	1 press release	
2.2. Email marketing: provision of required information to German journalists	Providing information to all enquiries by journalists	
2.3. Press office on monthly basis	10 contacts	
3. E-marketing		
3.1 Infodesk for travellers and trade. Answering enquiries by phone and email	Answer on all enquiries during the whole project period	
3.2 Publication of Lithuanian tourism news	50 000 target audience	
3.3 Increasing awareness of Lithuania and promotion in social networks	2 posts/photos/videos per per week	
3.4 Advertising campaign in facebook	500 new fans	
	<b>Total Proposal price:</b>	<b>7990</b>

\*Notes:

1. the price in the proposal is specified leaving two digits after the decimal point;
2. in cases where the supplier does not need to pay VAT as of the current legislation, he shall fill the respective column not included VAT and shall indicate the reasons why he does not pay VAT: \_\_\_\_\_.

**The total Proposal price in words** \_seven thousand nine hundred ninety\_ EUR including VAT.

If the price indicated in the Proposal and expressed in numbers, fail match the one expressed in words, the price in the words shall be considered the correct one.

Services offered fully comply with the requirements of the contract documents.

3. Documents submitted together with the Proposal:

No.	Title of the provided document	Comments
1.		
2.		
...		

4. The following sub-suppliers will be hired for contract fulfilment\*:

No.	Sub-supplier's name	Part of the procurement to be assumed by sub-supplier
1.		
2.		
...		

*\*To be completed if sub-suppliers will be hired for contract fulfilment.*

5. The Proposal also contains confidential information\*:

No.	Title of the provided document
1.	
2.	
...	

*\*To be completed in case of provision of confidential information. The Supplier cannot indicate that confidential information is the price of Proposal or that the entire Proposal is confidential.*

*\*The winning proposal will be announced publicly except the information and documents provided in the following table of the confidential information.*

By submitting a Proposal the supplier agrees to the procurement Tender Terms and Conditions and confirms that the information provided in his Proposal is correct and covers everything that is needed for a proper performance of the contract.

The offer is valid until the date specified in procurement documents.

\_\_\_\_\_  
 General Manager  
 (Title of the position of the supplier  
 or authorised person)

**AVIAREPS  
 TOURISM**  
 (Signature)  
 AVIAREPS Tourism GmbH

\_\_\_\_\_  
 Jürgen Gevers  
 (Name and surname)

Josephspitalstr. 15 · 80331 München/Germany  
 Tel. +49 (89) 55 25 33 800 · Fax +49 (89) 55 25 33 400

Note: By completing this form the Supplier must provide all the above-requested information. If supplier crosses out any provisions in the present form, his Proposal will be rejected, the exception valid for Paragraphs 4 and 5. What regards Paragraphs 4 and 5 supplier is free either to omit them or cross them out. If supplier omits or crosses out Paragraphs 4 and (or) 5, it will be considered that he will hire no sub-supplier (sub-suppliers) for contract fulfilment/provided no confidential information in the Tender.

