

Contact

(Work)

(LinkedIn)

www.creditinfo.com (Company)

Top Skills

Market Research

Advertising

Marketing Management

Languages

French (Full Professional)

English (Full Professional)

Russian (Limited Working)

Ieva Bieliunaite-Jankauskiene

Marketing Director at Creditinfo Group

Other

Experience

Creditinfo Group

Marketing Director

January 2017 - Present

The longer in marketing, the shorter my job description:

I am here to make Creditinfo look good and all Creditinfo global team to feel proud of all the great things that we do while facilitating access to finance globally.

MARKETING POINT LT

Founder and Marketing Coach

December 2010 - Present

Global Marketing Consultancy and Marketing Point of Reference for FinTech, Banking, Investment, Real Estate, Institutions & Business with global ambitions.

Solutions to help building respect and love:

- Positioning & branding & visual strategies
- Marketing & communication solutions
- Internal communication architecture

Tailored consulting as catalyst to moving forward:

- Trendspotting
- Marketing coaching
- Creative sessions

www.marketingpoint.lt

ISM University of Management and Economics

Lecturer

September 2013 - Present

Vilnius

Creditinfo Group

Marketing Manager

December 2015 - January 2017 (1 year 2 months)

International

Inspiring confidence on daily basis.

The world being our market, my job is to contribute in making sure that there is more trust and transparency in business, enabling fast and sound decision-making, thanks to reliable information and trustworthy credit risk management software, solutions, analytics and training on local and international level.

UAB PANORAMA LT

Marketing Manager

December 2013 - November 2015 (2 years)

Vilnius

AB Audimas

Marketing Director

November 2010 - October 2011 (1 year)

Kaunas

UAB BLOK laboratorija

Marketing Manager

2008 - 2010 (3 years)

UAB Ranga Group / UAB Fashion Gates

Marketing Manager

2006 - 2008 (3 years)

Creditinfo Group

Marketing Project Manager / Marketing Manager

2002 - 2006 (5 years)

International

Education

ISM University of Management and Economics

Master of Science (MSc), Innovation and Technology

Management · (2015 - 2016)

University of New York in Prague (UNYP) / Institut Universitaire Kurt Bosch

MBA, Business Management · (2005 - 2007)

ISM University of Management and Economics

Bachelor's, Marketing management · (2001 - 2005)

CNED / Academie de Strasbourg

BAC, SES (Sciences Economiques et Sociales) · (1995 - 2001)