



Order# 1008012

Account Manager: Simone Tanda

Date: October 22, 2024

Company ID: 001PL00000PqrJbYAJ

Natural Products Expo West
Anaheim Convention Center, CA USA
Events & Education: March 4 – 7, 2025
Trade Show:
ACC Main Halls, ACC North Halls and Arena: March 5 – 7, 2025

Exhibitor Information	
Company Name:	Ekoagros, PI
Exhibiting As:	Lithuania-LitFOOD
Company Address:	Laisves ave. 67 Kaunas Lithuania LT44304
Contact Name:	Virginija Luksiene
Phone Number:	2022345680
Email Address:	i.cerniauskiene@litfood.lt
Billing Contact:	Virginija Luksiene
Billing Email:	i.cerniauskiene@litfood.lt

Event Details						
Event Name	Event Product Type	Event Date	Description	Booth Number	Quantity	Total Price
Natural Products Expo West	Booth	03-06-2025	Booth: Natural Products Expo Virtual Experience Product Code: NPEW	N414	6	6000
Natural Products Expo West	Booth	03-06-2025	Booth: Natural Products Expo West Hybrid Event Discount* Product Code: NPEW	N414	6	-6000
Natural Products Expo West	Booth	03-06-2025	International Exhibitor Insurance Product Code: NPEW	N414	6	1110
Natural Products Expo West	Booth	03-06-2025	zzzBooth: First Time Exhibitor 8x10 corner Product Code: NPEW	N414	1	8788
Natural Products Expo West	Booth	03-06-2025	zzzBooth: First Time Exhibitor 8x10 Inline Product Code: NPEW	N414	5	36440
Total Fees USD						46338



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By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Signed by:

CD0C5137739F475...

Signature

Virginija Luksiene

Name

MS

Title

11/11/2024

Date

Account Manager Comments:

Account Manager Information:

Simone Tanda
Senior Sales Manager
Email: simone.tanda@informa.com
Phone:

Natural Products Expo West 2025 Payment Terms

\$185 International Exhibitor Insurance (Required)

All International exhibitors (defined as non-U.S. and non-Canadian exhibitors) are required to obtain insurance through Exhibitorinsurance.com, the Show’s designated insurance provider and cost will be added to all international exhibitor contracts. This fee will be waived/refunded to international exhibitors if a valid Certificate of Insurance with the required coverages is provided to and approved by Show Management. U.S. and Canadian exhibits may purchase the required insurance through their own carriers or through Exhibitorinsurance.com.

PAYMENT TERMS

Exhibit Space: Forty percent is due upon signature. The full balance is due on 10/04/2024. Applications received on or after 10/04/2024 must be accompanied by 100% payment. (100% of the fee for event marketing and/or sponsorships is due with the applicable contract, unless otherwise indicated therein.) NHN may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve the exhibitor of its obligation under this Agreement.

Informa Media, Inc. will determine taxability of transactions based on its best available information at the time of invoicing. Customer is responsible for payment of all applicable sales tax or VAT. The contract price is exclusive of taxes.

Credit Card:

To pay by credit card, your company will be invoiced with directions with how to pay online.

Please include invoice # and customer # on check stub or wire transfer.

<p><u>Make Checks Payable To:</u> Informa Media 24654 Network Place Chicago, IL 60673-1246</p>	<p><u>Wire Transfer:</u> Informa Media JP Morgan Chase New York, NY ABA #021000021 Account #811104744 Swift: CHASUS33</p>	<p><u>Express Mail Address:</u> JPMorgan Chase 131 S. Dearborn, 6th Floor Chicago, IL 60603 Attn: Informa 24654</p>
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CANCELLATION AND REDUCTION OF SPACE POLICY

Exhibit Space:

Once this contract form is signed by you and exhibit space is allocated to you by NHN, you are contracted to exhibit space. Cancellation requests must be in writing, and agreement by NHN to any request for cancellation or reduction of space shall be subject to the following fees:

- 1) Cancellations and booth downsizes received by 10/03/2024 are subject to a fee equal to 40% of the booth price.
- 2) Cancellations and booth downsizes received on or after 10/04/2024 are subject to a fee equal to 100% of the booth space.
- 3) Cancellations and booth downsizes will receive one (1) penalty point against exhibitor’s priority points. If exhibitor has not set up its booth by 6:00pm on 3/4/2025 (ACC North Halls only) or 3/5/2025 (ACC Main Halls, ACC Level 3, ACC Arena) and has not contacted the Show Management office at the convention center, NHN reserves the right to reassign exhibitor’s booth space.
- 4) Cancellations will result in forfeit of all exhibitor badges.

Marketing and Sponsorships:

No refunds will be issued, and Exhibitor will be liable for and shall pay any unpaid balance of the Contract Price if cancellation is received. A cancellation notice shall be deemed received only upon NHN’s actual receipt thereof. Cancellations must be in writing.

The agreement formed incorporates the terms and conditions on this contract form and (I) the Informa Markets Sponsorship and Exhibition Terms and Conditions – Hybrid Events (accessible at www.ExpoWest.com/terms) (the “Terms and Conditions”); (II) the terms, conditions, rules, regulations and guidelines, set forth in the Exhibitor Services Kit (accessible at www.expowest.com/esk); (III) the New Hope Network Exhibitor Standards for Natural Products Expo (accessible at <https://www.newhope.com/standards>, the “Standards”); and (IV) all additional policies and directives (“Policies”) published or provided by Show Management relating to the Show (collectively, the “Agreement”). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the terms and conditions on this contract, second, the Terms and Conditions, third, the Exhibitor Services Kit, fourth, the Standards, and fifth, the Policies. NHN reserves the right to reject any application for exhibit space for any reason.

EXHIBIT SPACE (subject to availability)

The exhibit space rental fee includes standard booth drapery, Exhibitor Service Kit, a listing on the Show Directory Map (print deadlines apply), an online listing on www.expowest.com, and 6 badges per 10' x 10' booth or 3 badges per 5' x 10' booth. Also included as part of your booth purchase is access to our product discovery and discernment tool, Beacon. If you are a product manufacturer, you will be able to load 5 products per 10'x10' booth equivalent. If you are a service provider, you will be able to access Beacon as a prospecting and lead generation tool. This access will be for the full calendar year 2025. Finally, in order to exhibit, all exhibitors will be required to go through and comply with our Natural Products Standards Program (accessible at <https://standards.newhope.com/en/home.html>) (Deadlines Apply)

Assignment of exhibit space: Booth allocations will begin in the months prior to Natural Products Expo West 2024 for designated exhibitors and are based on priority points (see www.expowest.com/prioritypoints). Contracts received after current year exhibitors have selected will be assigned on a first come, first-served basis according to availability.

Organic Pavilion: Organic Pavilion exhibitors agree every product for display and sampling at their exhibit will be certified organic with the certifying agent identified on the product packaging. Organic Pavilion Policy: <https://standards.newhope.com/organic-product-policy/>

Co-exhibitor Listing Policy: Exhibitors will be allowed one listing per 7, 8, 9, or 10'x10' space purchased. Spaces 8, 9, or 10'x20' and larger will include one exhibitor listing, and one co-exhibitor listing. Exhibitors of spaces 240+ sq. ft.+ may purchase additional listings for \$1,500 each.

NATURAL PRODUCTS SMART EVENT ENHANCEMENT (REQUIRED): \$1000

This is a charge on each booth exhibiting at Expo West 2025. It will be accompanied by a "Natural Products Expo West Hybrid Event Discount" of -\$1000. This discount is contingent upon the in-person event taking place.

***Natural Products Expo West Hybrid Event Discount:** The Natural Products Expo West Hybrid Event Discount is contingent on the in-person Event taking place. If for any reason the physical portion of the Event does not take place, you will still be charged in full for the Natural Products Expo West Virtual Week Experience, which will be funded out of funds you have already paid towards Natural Products Expo West.

Code of Conduct : The "Company Contact" for your company is responsible for communicating these Code of Conduct Rules to every person representing your company at the show.

<https://www.expowest.com/en/exhibitor-resources/code-of-conduct.html>

How Informa Uses Your Data:

Informa collects, uses and protects your data in accordance with Informa’s Privacy Policy, available at <https://www.informa.com/privacy-policy/>. By signing this Agreement, you acknowledge and agree to the Informa Privacy Policy. If you have any questions about how Informa collects, uses and/or protects your data, please email Informa Markets on imdatateam@informa.com.

By signing this Agreement, you acknowledge that you may receive: (i) advertisements sent by Informa (either on behalf of Informa or on behalf of a third-party) to the mailing address you provided in the Agreement; (ii) telephone solicitations, including, but not limited to, text messages and/or calls initiated by Informa (either on behalf of Informa or on behalf of a third-party) and directed to the telephone number provided above; and (iii) commercial emails sent by Informa (either on behalf of Informa or on behalf of a third party), or by Informa’s affiliates, lines of business, and/or divisions. You may opt out of such communications at any time.