

## 7.4 READY-TO-AIR ADDITIONAL PROGRAMMING

updated

UEFA is providing access to a wide variety of additional programming content, including matchday minus one (MD-1) for League A matches and ready-to-broadcast programming. All content is subject to the relevant Eurovision Services package subscription and will be pushed automatically to the broadcast partner as broadcast quality files using either the Eurovision Services Box or Aspera.

MD-1 content for League A matches includes:

- Team media activities (where available, content includes training sessions, press conferences and interviews)
- News exchange feed (content includes a 15 minute selection of footage from the training sessions and conferences of each team, plus potentially interviews and general stadium views)

A great variety of additional programming produced by UEFA is available and delivered via file distribution workflows. [Please see section 6.5](#) for further details.

## 7.5 UEFA HIVE ON-DEMAND

updated

The UEFA Hive is the content distribution platform providing UNL broadcast partners with access to a range of digital content and services. The UEFA Hive is accessible via FAME, and acts as a gateway to search, preview and retrieve digital content.

The UEFA Hive platform will be operated by NEP.

### 7.5.1 ACCESS AND CONDITIONS

Broadcast partners requesting access to the UEFA Hive will be issued with a username and password. Any use of UEFA content must comply with the terms of the broadcast partner's Media Rights Agreement. UEFA does not guarantee continuous and uninterrupted access to the UEFA Hive and use of the solution is at the broadcast partner's own risk.

### 7.5.2 CONTENT PROTECTION

The broadcast partner is responsible for taking all necessary action to prevent the distribution of UNL content by its subscribers or any third parties.

### 7.5.3 RAW VIDEO CONTENT

updated

UNL broadcast partners can access raw video content produced for UEFA additional programming, including:

- Full length interviews
- Training sessions
- General views
- Match-related isolated camera compilations

### 7.5.4 DATA AND STATISTICS

UEFA will provide UNL broadcast partners with access to data and statistical information from the UEFA Hive. The data and statistics will be available in the following two formats:

- XML
- JSON

Three data sets will be provided:

- competition data sets, including the UNL competition structure official data (calendar, teams, players etc.)