

## Distribution over Europe and ex-Europe

### Satellite delivery over Europe in HD31 Mbit/s MPEG4

### Satellite delivery over Asia & the Americas in HD21 Mbit/s MPEG4

UEFA National Team Football

28/07/2020

#### International Rate Card - National Team Football 2018 to 2022 UEFA Nations League, European Qualifiers and International friendly matches



International Rate Card Live Satellite Distribution	Delivery Method	Fee in EUR	No. of Items	No. of items
<b>HD match feed satellite transmission (per match)</b> Comprising: - end to end test - pre-match feed, warm-up feed and multilateral match coverage - News Exchange Feed + Live Match Raw stream for all matches to which the broadcaster holds the rights	Live satellite	EUR 11'000	300* UNL league phase matches + 8 UNLF matches + friendly matches	524 EQ matches + friendly matches
<b>10' Post Match Highlights (per match)</b>	Live satellite	EUR 350	300* UNL league phase matches + 8 UNLF matches + friendly matches	524 EQ matches + friendly matches
<b>Instant Highlights Feed (per transmission)</b> From play-offs through to end of group stage	Live satellite	EUR 1'200	36	60
<b>Matchnight Highlights Programme (per programme)</b>	Live satellite	EUR 550	36	64
<b>Matchweek Highlights Programme (per programme)</b>	Live satellite	EUR 550	14	12
<b>Preview / Review Programme (per programme)</b>	Live satellite	EUR 550	14	14
<b>Update Package (per programme)</b>	Live satellite	EUR 750	8	10
<b>Draw Programme (per programme)</b>	Live satellite	EUR 750		
<b>Pre or post-match multi unilateral live HD transmission</b> = 10 mins slots pre match = post match as a flash 'window' booking + 50 EUR per additional minute, subject to compliance with the MRO, availability of the position on-site and satellite capacity	Live satellite	EUR 650		
<b>Flash interview feed (per transmission)</b> For receiving feed from Multilateral Flash Window but with no reporter on site	Live satellite	EUR 650		

\*The number of UNL matches has increased following the change of the competition format as communicated on 24 September 2019.

Packages - Additional content for broadcast - file delivery	Delivery Method	Fee in EUR
<b>Nations League 2018 &amp; 2020</b> Nations League Finals 2019 & 2021 Additional programming / File delivery only (Broadcast quality for TV exploitation): Preview/ Review Programmes Update Packages Matchnight highlights Matchweek highlights Promotional trailers MD-1 near-live Nations League A	File delivery	EUR 20'000
<b>European Qualifiers 2019 &amp; 2021</b> Additional programming / File delivery only (Broadcast quality for TV exploitation) Preview/ Review Programmes Update Packages Matchnight highlights Matchweek highlights Promotional trailers MD-1 near-live for selected matches	File delivery	EUR 30'000

Packages - Live match and additional content for broadcast	Delivery Method	Fee in EUR	Discount on items exceeding volume commitment
<b>Volume Commitment Packages</b> Bookings up to a standard rate card based value of:			
EUR 50'000	Live satellite and/or	EUR 47'000	5%
EUR 100'000	File delivery	EUR 90'000	10%
EUR 200'000		EUR 170'000	15%
EUR 300'000		EUR 240'000	20%

Live and additional content for broadcast - Live satellite and file delivery	Delivery Method	Fee in EUR
All matches HD & additional content (except unilateral feeds and 4K transmission, if applicable) Nations League 2018 & 2020 Nations League Finals 2019 & 2021 European Qualifiers 2019 & 2021 International friendly matches	Live Satellite and File delivery	EUR 500'000

**Please note:**

National team football broadcasters wishing to benefit from above special package prices need to contact Eurovision Services prior to placing any bookings on FAME:

**NICHELE GOSETTI** or **SANA LABIDI**  
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L'Anclienne-Route 17 A  
121 8 Le Grand-Saconnex  
Geneva, Switzerland

After agreeing with Eurovision Services on the commercial package, broadcasters will still have to place their bookings for each single transmission in FAME. The satellite technical notice and a service description giving further details about the file delivery solution are available via the NTF Information Centre or via your CAA Eleven Media Account Manager.

11

UNL broadcast partners wishing to benefit from special prices granted as a part of a satellite package need to contact Eurovision Service prior to placing any bookings in FAME.

After liaising with Eurovision Service, broadcast partners will still have to place their bookings for each transmission in FAME.