

- the logo consists of three elements: symbol, word mark and legal notice. The logo should always be reproduced in its complete form, with no modifications to any of the elements or to the spacing between them
- to ensure the logo is used correctly, all UNL broadcast partners should refer to the UNL brand guidelines. All uses of the UNL logo are subject to prior approval by UEFA via CAA Eleven

THE UEFA NATIONS LEAGUE ANTHEM

- this original anthem is exclusive to the UEFA Nations League and reflects the values of the competition and its European character
- the UNL anthem will be played during the walk on of the team at all venues prior to the national anthems
- variations of the anthem have been developed for the TV sequences and must be used accordingly
- broadcast partners should use the anthem consistently to ensure the most powerful audio branding of the competition

ON AIR VISUAL IDENTITY

- the UNL opening and closing sequences will be played at the beginning and end of every broadcast. Accompanying the opening and closing sequences are short break bumpers, promotional trailers and graphics, all derived from the same design concept. Further details on the broadcast format are laid out in the media rights agreement and the Rights Exploitation Guidelines
- under no circumstances may any element of the visual identity (including but not limited to the competition logo) be used together with that of a commercial or non-commercial third party

1.3 SITE VISITS

UEFA will conduct site visits at venues selected for matches. As national associations may choose to play in several stadiums and the deadline for announcing a match stadium is 120 days before each match, several site visits may take place per association.

For each venue, UEFA will determine the allocation of space, access and TV facilities following the site visits in coordination with host broadcaster, and the national association, prior to the match. UEFA's decisions in these areas are final.

- As part of the site visit process, detailed TV site visit reports are prepared and made available via the NTF Information Centre
- Host broadcasters are required to attend any additional site visits when they are announced by UEFA
- Broadcast Partners who on plan to bring their own facilities on site are kindly requested to attend the relevant site visit for that match in order to adequately plan for their unilateral production.

Physical site visit will only be conducted for stadia with the following criteria:

- Stadium has not been used in national team competitions at all or not since cycle 2016-18
- Stadium has undergone / is undergoing renovations

For all other stadia, remote site visits will be conducted via video conference with the national associations.