

- in principle, no public order offences or abusive behaviour (crowd disturbances, streakers, etc.) should feature on the multilateral feed. Host broadcasters should follow the instructions of UEFA if such incidents occur, as they may need to be covered to a certain extent if they have an impact on the field of play. However, general principles of taste, neutrality and decency should still prevail. For instance, a wide shot used purely to establish what is happening avoids giving any incident undue prominence. Nevertheless, the overriding principle remains “if in doubt, leave it out”
- match directors have to respect the order of events within the game and preserve their context and coherency
- coverage must be totally impartial, with equal emphasis on both teams throughout the match. It is important, for example, to show post-match reactions from both teams and not just the home team
- live action (when the ball is in play) is always the priority
- the issuing of yellow and red cards must be covered live
- all substitutions must be covered live, featuring both the outgoing and incoming players
- during the match a cut is preferred to a mix between cameras
- coverage must be kept as simple as possible throughout
- host broadcasters must adhere to the pitch camera guidelines described in [section 3.1.4](#)
- where possible, VIP shots should only be used if the personality is internationally recognisable and providing the ball is not in play. No graphic should be inserted. VIPs can fall into three categories:
  - key UEFA officials and football family dignitaries
  - government or national officials of the two competing teams
  - key internationally recognized figures
- match directors should not be excessively influenced by domestic commentary
- An HB floor manager may be positioned pitchside to assist the HB match director. The exact location should be pre-agreed with the Match Manager and UEFA. The Floor Manager must adhere to all broadcast principles outlined in section 2.2.

updated

## REPLAY PHILOSOPHY

- priority should be given to live coverage
- replays should ideally be inserted only when relevant to current live action
- the best action comes first
- quality takes precedence over quantity
- there should be no spooling for offside decisions
- replays should be kept moving
- no replay should be inserted when the ball is in play
- the UNL replay wipe should be used at the beginning and end of replays (see [section 4.3](#) for further details)
- For implementation of the replay wipe, the permanent clock should be removed and re-inserted with a hard cut.
- no graphics should be inserted during replays
- mixes rather than cuts between replays