

### On-Court Promotions during the Game:

In the event that the home club wishes to organise any on-court promotion (even if it is prior to the game), it will inform the Company well in advance so that the promotion can be included in the Game of the Week activity schedule.

The team presentation will be conducted in accordance with the Company's instructions and the Game of the Week Running Order.

### **4.3. Broadcasting Obligations**

- a) Rights holders are encouraged to include in their local feed fan messages or signs that show team support or promote basketball.
- b) All rights holders will broadcast the opening/closing sequence when connecting to the game, and when their transmission finishes. At the same time, the IFPC will play the opening/closing sequence 15 minutes prior to tip-off and 15 minutes after the end of the game, following the international feed Running Order specifications.
- c) The special jingle or the period-break sequence will be used by all rights holders before any advertisement break and before connecting to the local feed. On the international feed, all rights holders will do the same at the end of the second period and before the start of the third period to clearly identify the half-time break.
- d) Both the opening/closing sequence and the period-break sequence must be used during the international feed production, and it is also a contractual obligation for each rights holder to use them in each game broadcast in each territory within the local feed.
- e) The rights holders of the two participating teams are allowed to place a hand-held camera and a perch microphone behind each team bench to shoot and listen to their respective coaches' instructions during time-outs.

### **4.4. Remote production**

In the case that any IFPC requests a remote production for the international feed. The EV holds the final say in evaluating the appropriate quality of a remote production. If the EV determines that remote production negatively affects the quality of the international feed game coverage, then the host broadcaster will revert to conventional broadcast methods.