

11. ADDITIONAL PRODUCTION ELEMENTS AND REQUIREMENTS

11.1. Weekly Highlights

EuroLeague highlights will be offered on a free-of-charge basis to all rights holders. These highlights will be distributed in high definition 16:9 aspect ratio.

All non-rights holders will be entitled to officially request access to the weekly highlights to the Company's TV and New Media Rights Department by the acceptance of a contribution to rights fees and/or production costs, which will be negotiated by the parties involved and established in an official agreement between the non-rights holder and EV.

11.2. EuroLeague Media Hub

Before the beginning of the season the TV broadcasters are provided with a web address as well as a username and password in order to access and download EuroLeague content and promotional material.

This service is not only catered to providing TV broadcasters with the necessary materials to produce Turkish Airlines EuroLeague games but also in order to, upon request, provide specific video content of specific players, coaches or events to a specific broadcaster.

Multiple download formats available e.g. Dnx120, ProRes, H264 format