

the game, during half-time, during any prolonged interruption of the game and after the conclusion of the game.

- b) Each international feed Running Order must be accurately followed.
- c) Political or social banners will not be shown on the international feed as they may compromise impartiality and could be damaging to the Euroleague Basketball, and the sport of basketball in general.
- d) Any public disorder or abusive behaviour will not be featured on the international feed, i.e. crowd disturbances. For example, if any such incidents occur and have an impact on the playing court, they may possibly need not to be covered live but certainly not to be replayed. However, general principles of taste, neutrality and decency will prevail. For instance, a wide shot used purely to establish what is happening avoids giving any incident undue prominence. The overriding principle remains – ‘if in doubt, leave it out’.
- e) Coverage must be totally impartial, with equal emphasis on both teams, i.e. balanced coverage throughout the game. For example, it is important to show post-game reactions from both teams.
- f) The game director is encouraged to not only alternate a shot of one team for another but to also follow the storyline of the game.
- g) Live action (when the ball is in play) is always the priority.
- h) The guiding rule for coverage is “Keep things simple”.
- i) IFPCs will ensure that the coverage is shot 4:3 graphics safe.
- j) Possible VIP/celebrities shots will only be used if the personality is internationally recognisable, provided that the ball is not in play. Also, must be clearly identified with a name and position graphic.
- k) Game directors will not be influenced by domestic commentaries.
- l) Game directors must be sensitive to the following controversial game circumstances*:
 - Serious injuries to players
 - Violent or abusive behaviour by players
 - Lack of respect towards referees or unified scorers
 - Fireworks and flares in the crowd are not to be covered and the same restriction persists with bad crowd behaviour.
- m) With reference to all these cases, IFPCs must provide the relevant footage to EV when required.