

# Logos

## Introduction

### Logos

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- Colour versions
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- Minimum sizes
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## Colours

## Typography

### E-ball

The unique, abstract symbol that identifies 7DAYS EuroCup.

### Logotype

The custom-drawn "7DAYS EuroCup" typographic mark.

### Lock-up

The E-ball and logotype are used together to form the lock-up.

The horizontal lock-up is the preferred logo treatment for 7DAYS EuroCup.

When the horizontal treatment is not practical for your graphic requirements, the secondary vertical lock-up may be used.

### Primary – horizontal lock-up



### Secondary – vertical lock-up



### E-ball

