

# Rules and Regulations / Statuts et Règlements / Durchführungsbestimmungen

## ENGLISH

1. All exhibits of the PLMA "World of Private Label" International Trade Show shall be for the promotion and benefit of private label products and merchandising. All products displayed in any exhibit must be produced by the exhibitor and available for private label distribution. No exhibitor may sublet, resell or permit the use of any part of the space by any other organisation or individual. All activities of exhibitors, including without limitation, the marketing, promoting, distributing of samples and displaying of exhibitors' products must be conducted in the exhibitor's stand and exhibitor personnel are not permitted to engage in any such activities in aisles or elsewhere in the exhibition centre.

2. No exhibit may use decoration, equipment or furniture which extends into the public aisle at any height. Nothing may exceed 2,50 metres in height at any point in the stand. Exhibitors requesting a waiver of these restrictions must submit a detailed diagram of the display plan, including front and side elevations with all dimensions, at least 60 days prior to the first day of set-up for approval. No exhibitor may obstruct the view or detract from the decor of any adjacent exhibitor or from the show generally or operate equipment that interferes with any other exhibitor. If any display is erected that violates this rule or deviates from an approved plan, Show management has the right in its unilateral and exclusive discretion to remove the stand or perform, at the exhibitor's expense and without any further approval from the exhibitor any work necessary to bring such display into full compliance with this rule. Neither PLMA nor its agents, employees or contractors shall be in any way liable for any damage to exhibitor's display that results from such work.

3. Failure to comply with Show schedules or request for information regarding booth display or personnel will be grounds for cancellation of the exhibitor's stand, and in such event PLMA may resell such space without any further obligation to the exhibitor.

4. The exhibitor agrees to comply with all rules and regulations of the exhibit hall and its subcontractors and is responsible for all labour fees, utility charges or other costs that the exhibitor incurs in the set-up, maintenance or dismantling of this exhibit stand and equipment. Any failure by the exhibitor to comply with show rules, in addition to any other remedies, will be grounds for denying exhibitor exhibition space in future PLMA trade shows.

5. The exhibitor may not schedule any event that conflicts with the officially published programme of the Show, including seminars, food functions and/or trade show floor hours, or conduct any business which detracts from the Show and/or its value to fellow exhibitors.

6. Each exhibitor is entitled to one listing in the trade show catalogue, subject to printing and publishing deadlines. This listing will include company name, address, telephone and fax number, E-mail, website, product listing and two contact names. PLMA may undertake to list each exhibitor in online directories and other publications as PLMA may publish during the year. PLMA reserves the right to edit listing to fit available space, format and style. No brand names may be used in any description of products. PLMA is not responsible for any errors or omissions appearing in the exhibitors listing in the trade show catalogue or in any other publication produced by PLMA for the promotion of the show.

7. The exhibitor gives permission to PLMA to communicate information regarding present and future programmes and events by post, telephone, fax, E-mail or other electronic communication services and networks.

8. The exhibitor shall be entitled to 3 badges per exhibit unit for exhibit personnel for admission to the trade show floor and seminar programmes. Additional exhibitor registration badges may be purchased at a fee set by PLMA. All badges are the property of the Association for use of authorised personnel only and are not transferable. PLMA badges must be worn at all times by all personnel in the exhibit halls, including when they are in their own stand. An exhibitor's use and distribution of badges shall be deemed to be a consent by exhibitor and badge wearer to all conditions, provisions and limitations set forth on such badges.

PLMA reserves the right in its sole and exclusive discretion to deny any person admittance to trade show. No person under the age of 16 years is permitted on the show floor.

9. The exhibitor will provide for the timely build-up and breakdown of its stand during prescribed hours. Exhibitor shall keep its exhibit open and adequately staffed for the duration of all Show floor hours and no exhibit equipment or displays may be dismantled or removed prior to the officially published breakdown time. Exhibitors who fail to abide by the published breakdown time may be subject to penalties, including among others financial penalties and rejection of future applications to exhibit.

10. Each exhibitor shall be solely responsible for complying with all laws, ordinances and regulations, including without limitation, those pertaining to customs, intellectual property rights, trade-marks, copyrights, patents, health, fire prevention and public safety while participating in the show. The exhibitor undertakes and agrees to indemnify and hold PLMA harmless from any claims, suits or damages relating or referring to the foregoing.

11. The Association reserves the right to assign all exhibit space and to make and change stand assignments and to make, change or waive such rules as PLMA considers to be in the interest of the Show generally. The exhibitor understands and agrees that technical equipment, such as that for power and water supply may be located in its stand.

12. PLMA will provide security for general supervision of the exhibit halls only. Each exhibitor and each of its authorised contractors shall carry insurance covering liability for personal injury, property damage and worker's compensation. PLMA will not be responsible for any injury, loss, or damage that may occur to exhibitor's employees or property from any cause, or which may be sustained by any person who may be on the premises leased to the exhibitor or watching or participating in any demonstration or exhibit of the exhibitor. PLMA shall not be liable for, and exhibitor shall not be entitled to lost profits or any incidental, special, indirect, punitive or consequential damages for any of its acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. To the extent any such damages sustained by the exhibitor, are caused solely by the gross negligence or wilful misconduct of PLMA, exhibitor's recoverable damages shall be limited to and not exceed the amount of any exhibit space fees actually paid by exhibitor to PLMA pursuant to this agreement, provided however that PLMA shall not be liable for any damages sustained by the exhibitor as a result of the cancellation, abandonment, entailment or postponement of the trade show for reasons beyond PLMA's control, including without limitation, the act of war, insurrection, strikes, natural disaster, or the curtailment of transportation to the exhibition site.

13. Payment in full for exhibit space is due with application. Failure to pay the full amount as billed will render the exhibitor's application to exhibit null and void. Requests for cancellation must be made in writing to PLMA at its executive offices as follows: Cancellations received by 4 November 2016, 75% refund; by 6 January 2017, 50% refund; by 3 March 2017, 25% refund and after 3 March 2017 no refund.

14. The English language version of this application, the rules and regulations, order forms and documents shall be used in any matters of dispute and any claim shall be made in the jurisdiction in which the Executive Offices of the Association are located. This agreement becomes effective only when accepted by a duly authorised representative of the Private Label Manufacturers Association at its Executive Offices, 630 Third Avenue, New York, NY 10017 USA.

## FRANÇAIS

1. Toutes les présentations faites au Salon professionnel international de la PLMA « Le Monde de la Marque de Distributeur » auront pour but de promouvoir et de favoriser les produits de marques de distributeur et leur commercialisation. Tous les produits exposés doivent être produits par l'exposant et disponibles pour la distribution sous marque de distributeur. Aucun exposant n'est autorisé à sous-louer, revendre ou permettre l'usage d'une partie quelconque de l'emplacement par toute autre personne ou organisation. Toutes les activités des exposants, y compris et sans limitation, la commercialisation, la promotion, la distribution

d'échantillons et l'affichage des produits des exposants doivent être menées sur le stand de l'exposant. Le personnel de l'exposant n'est donc pas permis à se livrer à de telles activités dans les allées ou toute autre lieu du centre d'exposition.

2. Aucune décoration, matériel ou mobilier ne peut déborder sur l'allée centrale réservée au public qu'importe la hauteur. Sur le stand, rien ne devra dépasser 2,50m de hauteur. Les exposants désireux d'obtenir une dispense devront fournir un schéma détaillé du stand y compris toutes dimensions et élévations des faces frontales et latérales et ceci au moins 60 jours avant la date de montage du stand pour approbation. Aucun exposant ne pourra obstruer la vue ou empiéter sur le décor d'un exposant voisin ou d'une façon générale dans le salon, ou bien utiliser un équipement qui gênerait d'autres exposants. Si un stand monté enfreint cette règle ou n'est pas conforme à un plan approuvé, la direction du Salon se réserve le droit, à sa discrétion unilatérale et exclusive de retirer le stand ou d'effectuer, aux frais de l'exposant et sans aucune approbation complémentaire de l'exposant tous les travaux nécessaires pour que le stand soit entièrement conforme aux règlements. Ni la PLMA, ni ses agents, employés ou entrepreneurs, ne seront responsables des dommages occasionnés au stand de l'exposant à la suite de ces travaux.

3. Le fait de ne pas observer horaires et délais du salon, ou de ne pas répondre aux demandes de renseignements concernant la présentation ou le personnel du stand constitueront des motifs pour annuler la réservation du stand de l'exposant, et dans ce cas, la PLMA pourra revendre cet espace sans autre obligation vis-à-vis de l'exposant.

4. L'exposant accepte de respecter les statuts et règlements du centre d'exposition et de ses sous-traitants et assumera tous les frais de main-d'œuvre, de services d'intérêt public ou tout autre frais encouru par l'exposant pour l'installation, l'entretien ou le démontage de son stand d'exposition et de son matériel. Toute non observation par un exposant du règlement du salon, en plus de tout autre recours, justifiera le refus à l'exposant d'attribution d'un emplacement d'exposition lors des prochains salons professionnels de la PLMA.

5. Tout exposant au Salon ne devra organiser aucune manifestation qui serait en conflit avec le programme officiel du Salon, y compris séminaires, réceptions et/ou heures d'ouverture du Salon, ni traiter d'affaires quelles qu'elles soient pouvant détourner l'attention de la visite au Salon et/ou nuire à l'intérêt que d'autres exposants y porterait.

6. Chaque exposant aura droit à être mentionné une fois dans le catalogue officiel du salon professionnel lequel est sujet à des délais limites d'impression et de publication. Seront listés le nom de la compagnie, l'adresse, téléphone, fax, e-mail, liste des produits ainsi que le nom des deux personnes de contact. La PLMA se donne la possibilité de mentionner chaque exposant sur une liste en ligne et autres publications que la PLMA pourrait communiquer durant l'année. La PLMA se réserve le droit d'adapter les informations pour raison d'espace imprimable, de présentation et de style. Aucun nom de marque ne peut être utilisé dans la description des produits. La PLMA ne peut être tenue responsable pour toute erreur ou omission figurant dans la liste des exposants du catalogue officiel du salon professionnel ou toute autre publication produite par la PLMA pour la promotion du salon.

7. L'exposant donne la permission à la PLMA de communiquer des informations concernant les programmes et événements présent et avenir par poste, téléphone, fax, e-mail ou autres services de communication électroniques et de réseaux électroniques.

8. L'exposant aura droit à 3 badges d'entrée par unité d'exposition à l'intention du personnel de l'exposant et leur permettant l'accès aux stands et aux séminaires. Les badges supplémentaires peuvent être achetés au tarif fixé par la PLMA. Tous les badges sont la propriété de l'Association pour utilisation exclusive par le personnel autorisé et ne sont pas transférables. Les badges de la PLMA doivent être portés à tous moments par tout le personnel dans les halls d'exposition, y compris à son propre stand. Par l'utilisation et la distribution du badge d'entrée, l'exposant consent et est conscient de se soumettre aux conditions, clauses et limitations d'un tel badge. PLMA se réserve le droit, à sa seule et entière discrétion de refuser toute admission de personne au salon. Aucune personne âgée de moins de 16 ans est permise d'entrer dans les halls d'exposition.

**Pavilion Organiser:** STATE ENTERPRISE LITHUANIAN AGRICULTURAL AND FOOD MARKET REGULATION AGENCY (LITFOOD)  
L. Stuokos-Guceviciaus Str. 9-12  
01122 Vilnius  
Lithuania

**Contact:** Eglė Talačkaitė

**Trade Show:** PLMA's "World of Private Label" International Trade Show  
**Venue:** RAI Exhibition Centre, Amsterdam, The Netherlands  
**Dates:** 16-17 May, 2017  
**Organiser:** Private Label Manufacturers Association, New York, U.S.A.

**Number of units to be reserved:** Food Section: 11 units = 99 m<sup>2</sup>

**Exhibiting companies:** 9 incl. LITFOOD

**Type of space:** Space-only

**Exhibit rates excluding\* 21% Dutch VAT:** Euro 2.370,00 per unit

**Complimentary space:** 1 unit for a pavilion organisers stand representing only LITFOOD

**Listing in trade show publications:** Included in exhibit rate, subject to publishing deadlines

**Annual Membership Dues:** € 1.500,00 per exhibiting company. Non-refundable in case of cancellation of participation, AUGA dues still current until 31 May 2017, dues waived for LITFOOD

**Collective payment:** 10 space-only units = Euro 23.700,00 (21.830 + 2.370)  
Annual membership dues for 7 exhibitors = Euro 10.500,00

**Payment deadline:** 24 April 2017

**Application to Exhibit:** Original including Trade Show Rules & Regulations filled out, signed and submitted by each exhibitor, including the pavilion organiser when occupying stand space

\* Stand space invoiced without VAT on the condition that EU-pavilion organisers and EU-pavilion exhibitors provide valid VAT numbers and that non-EU pavilion organisers and non-EU pavilion exhibitors provide a tax statement confirming they are liable to paying taxes in their country.

The signatory has read and agrees to PLMA's Trade Show Rules & Regulations (copy attached and part of each application to exhibit) governing each company's participation. This agreement proposal expires if not duly returned to PLMA by 17 April 2017. It becomes effective only when approved by PLMA at its executive offices.

Agreed to by LITFOOD and its individual companies exhibiting in PLMA's 2017 "World of Private Label" International Trade Show:

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Date: \_\_\_\_\_  
Signature: \_\_\_\_\_