



EEA and Norway Grants Fund for Youth Employment

Unlocking Youth Potential

CALL FOR PROPOSALS - FULL PROPOSAL

Call no. 2020-1

Project Index No.: 2020-1-0033

Project title : INTERCEPT - motlvating mobiliziNg supporTing nEets gReen CarEer PaThway

Lead partner : Jobsplus

Submission date: 07/01/2021

Fund operated by



SECTION 1 - Project overview

1.1 General Information

Fund	EEA and Norway Grants Fund for Youth Employment
Fund support area	Innovation and exploration
Project title	INTERCEPT - motivating mobiliziNg supporTing nEets gReen CarEer PaThway
Project index number	2020-1-0033
Name of the lead partner organisation (in English)	Jobsplus
Country of the lead partner organisation	Malta
Estimated start date of implementation	01/09/2021
Estimated end date of implementation	24/01/2024
Project duration (in months)	29
Total estimated eligible Project costs (in EUR)	€ 2.181.660,00
Maximum requested grant amount (in EUR)	€ 1.854.039,13

1.2 Project summary

Please provide the project summary. Make sure the following elements are covered:

- the support area you are addressing in your project
- relevance of project proposal in relation to the objective, principles and priorities of the call
- the main objective of the project and the expected change your project will make to the current situation
- the outputs of the project and how these will lead to the outcomes
- the direct target groups and the end beneficiaries of the project
- the transnational added value of the project
- the expected sustainability of the project beyond the end of the funding period

Investments in the green economy are going to be the key drive of post-pandemic recovery and are set to radically change our economy and society. In order to ensure that such transformation is inclusive and sustainable, policy makers shall be able to deploy new solutions to increase participation at all levels, particularly of the most vulnerable. INTERCEPT delivers an innovative scheme in three countries (Malta, Lithuania, Italy) equipping 300 inactive NEETs aged between 25 and 29 to seize their training and employment opportunities linked to the Green Economy. Under the Project an innovative activation programme will be developed featuring an outreach strategy, career counselling, tailored activation, training, and workplace exposure in the segment of green jobs. The programme will be designed building on the research about the specifics of the target group, and meta-analysis of previously implemented active labour market policy (ALMP) practices. At the end of the intervention, participants are expected to access the labour market. Four out of the project partners are public employment services (MT, LT, IT and LU). The Project will allow them to explore the potential extension of their services, build new connections to employers in the dynamic

segment of the green economy and enhance their competencies through international experience sharing and piloting. INTERCEPT will also engage employers to ensure consistency between labour force competences and demand in the green economy. Employees of PES will be trained and, thus, better prepared to address the labour needs related to the green economy. The project aims to mainstream the new approach into a structural measure to integrate NEETs in the green economy, relying also on the evaluation of piloted schemes.

Finally, the Project activities are also going to be carried out in line with the highest standards of evidence-based policymaking applied by the European Commission, including evaluation of its outcomes.

share their experience and take on an international dimension. LT PES will share its methodological material on youth work, which covers career understanding and planning, work clubs on a variety of work and life skills issues such as job interviews, curriculum vitae development, empowering and motivational exercises. International activities are the main principle of Transnational Youth Initiatives, since LT PES actually educates itself through implementing project activities.

d. Administrative and financial capacity

Please describe the organisation's capacity towards implementing the project.

Every year LT PES provides services approximately to 460 thousand jobseekers (19% youth under 29), approximately 180 thousand jobseekers are placed (28% youth under 29), around 26 thousand jobseekers are involved in active labour market measures (22% youth under 29). Number of staff of LT PES is 1,468 in the year 2020. LT PES has 10 Youth Employment Divisions which are directly responsible for implementation of Youth employment policy within LT PES system. Youth Employment Divisions coordinate 45 Youth Job Centres (hereafter – YJC) in Lithuania. YJC operate according to the “one stop shop” principle and provide vocational guidance measures for students, inform and advise young people on labour market measures as well as implement activation and motivation measures for young unemployed people. YJC have strong partnerships with employers, entrepreneurship organisations, local municipalities, labour inspectorates and other service providers, universities. YJC provide services to all young people – registration is not mandatory. Overall, there are 110 employees working with youth in LT PES and 46 case managers. The Project management core group in LT PES consists of three main employees/divisions. For the Project management and implementation within activities of LT PES will be responsible Head of International Relations Division and Chief Officers of International Relations Division, with the experience of coordinating national and international projects for over 5 years. For the Project financial administration within LT PES activities will be responsible Activity Accounting Division, with the experience of managing finances for international projects for over 10 years. The audit of project activities will be carried out by Chief Officer from International Relations Division – with the experience in the field for more than 5 years.

e. VAT eligibility

Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?

No – I present gross values in the budget

Beneficiary partner	
Project partner number	7
Name of organisation in English	Visionary Analytics
Address	
Country	Lithuania
Postal address	M. Valan?iaus st. 1A, LT-03155 Vilnius, Lithuania
Website	https://www.visionary.lt
Legal information	

Legal status	Private
Type of identification number	VAT
Identification number	LT100006731717
Legal representative name(s)	
Contact information	
Contact person's name	
Contact person's e-mail address	visionary.lt
Contact person's telephone number	+4822 206 2999

Experience of beneficiary partner

a. Role in the project

What is the partner's role and responsibility in the project? How will the project benefit from including this partner?

Visionary Analytics (VA) will lead workpackages that rely on the research and evaluation activities: WP3: Analysis of the target population, and WP6: Evaluation and development of policy recommendations for mainstreaming.

In the WP3 researchers of VA will be responsible for the development of methodology for the analysis of the specifics, needs, and challenges faced by 25-29 year old unemployed and inactive citizens. They will also identify key lessons relevant for the project based on the relevant ALMP practices implemented in Lithuania previously, collect needed data (incl. statistical data, interviews, surveys), and lead final report and recommendations' development process.

In the WP6 VA will be responsible for the development of evaluation guidelines, evaluation of the pilot project implemented in Lithuania, and lead horizontal analysis of evaluated pilot projects as well as recommendations' development process.

VA researchers are well experienced in evaluating public policies and projects (e.g. our senior experts have more than 15 years of experience in this field). VA team also has experience in working with various public institutions, including PES agencies of different countries. VA researchers will not be directly and actively involved in the implementation of the pilot schemes. Therefore, they will take the role of independent and impartial evaluator of the scheme. VA knowledge of European and national (LT) labour market policies and trends ensures that our project takes into account and 'fits' into the larger picture of ALMP

b. Experience with transnational or regional programmes and/or EEA/Norway grants

If applicable, please list relevant transnational or regional programmes and/or EEA/Norway programme(s)/ project(s) and years.

Blueprint "SPIRE-SAIS: Skills Alliance for Industrial Symbiosis – (SAIS) A Cross-sectoral Blueprint for a Sustainable Process Industry (SPIRE)" [EC, EACEA, 2020/01 – 2023/12]

- Support and incentives to learning and careers / Lot 2 – Financial and non-financial incentives to encourage provision of and participation in education and training [CEDEFOP, 2019/12 – 2021/12]
- Blueprint “New Skills Agenda Steel”: Industry-driven sustainable European Steel Skills Agenda and Strategy [EC, EACEA, 2019/01 – 2022/12]
- Study “EU and ILO: Shaping the Future of Work [EP, 2018/12 – 2019/05]
- Analysis of labour market intermediaries active in digital and entrepreneurial skilling services [JRC, 2018/10 – 2019/02]
- Provision of external expertise on regulatory and policy issues in the fields of Employment policy [EP, 2018/07 – 2019/07]
- Mid-term review of the EEA Grants and Norway Grants 2009 – 2014 [CSES, 2016]
- Mid-term evaluation of the sector Cultural Heritage under the EEA Grants [CSES, 2015]

c. Competences

Which are the organisation’s thematic competences and experiences relevant for the project? What are the main activities of the organisation?

Visionary Analytics (VA) are a research-based advisory company, specialising in education and innovation policies. VA develop new analytical tools and applies state of the art research methods to provide EU institutions and national governments with research, evaluation and consultancy services.

VA knowledge of education and innovation policies means that they are familiar with innovations’ creation, trainings (incl. trainings of unemployed), and evaluation processes – all these activities are at the core of our project. VA has experience in a number of projects related to the labour market, ALMP, trainings, and green jobs (some examples of relevant experience are listed below):

- Evaluation of informal, non-formal and formal professional trainings of unemployed, and conducted cost-benefit analysis comparing efficiency and effectiveness of various ALMP implemented in Lithuania (project commissioned by the Ministry of Finance of Lithuania, 2018))
- Analysis on how VET systems and frameworks at national and EU level currently deliver green skills (concerning industrial symbiosis and energy efficiency) (project “A Cross-sectoral Blueprint for a Sustainable Process Industry”, EACEA 2020-2023)
- Creation and maintenance of the AI based system that can identify emerging labour market trends in real-time through online job vacancies.
- Technical assistance in creating a real-time labour market information system in Tunisia and Israel (UNESCO project ‘Real-time data for skills-related policies’, 2017-2018)
- An overview of the Lithuanian labour market with specific attention to trends in 2017, incl. assessment whether the training provided by PES is relevant to the labour market demand (Lithuanian PES agency, 2016-2017).
- Analysis of labour market intermediaries active in digital and entrepreneurial skilling services in the EU (JRC, 2019)
- Real-time labour market information on skill requirements: setting up the EU system for online vacancy analysis (Cedefop, 2017-2020)

d. Administrative and financial capacity

Please describe the organisation's capacity towards implementing the project.

Visionary Analytics (VA) is located in Vilnius, Lithuania. It holds an official status of the private research institute. VA is a small or medium-sized enterprise (SME).

VA was established more than 8 years ago (08/03/2012).

There were 19 employees insured in VA in December 2020:

- 3 research managers who have 17-22 years of experience in carrying out research, policy analysis, evaluation and technical assistance projects.
- 9 researchers and 2 affiliated researchers who have 3-8 years of experience.
- 3 research assistants who provide assistance with data analysis and evaluation in the selected research projects.
- 2 support staff members helping with administrative tasks.

Our organisation and the members of the core team are members in the following networks:

- CEDEFOP ReferNet network (direct membership).
- CEDEFOP SkillsNet network (direct membership).
- European Expert Network on Economics of Education (EENEE)
- Research and Innovation Observatory (RIO)

As well as, our company's partners participate in policy discussions and decision making:

- Member of the State Progress Council, 2018-2022
- Horizon 2020 evaluation committee member, Research Executive Agency EC, 2015
- Member of International Independent Experts Group responsible for designing the Lithuanian Smart Specialisation Strategy and defining national smart specialisation priorities, 2012-2014

- Member of working group on quality of Lithuanian HE, 2015-2016
- Member of International independent expert group on "Identification of future priority development directions for Lithuanian R&D, studies and innovation according to R&D and economic activity sectors", 2012-2013
- Member of Lithuanian Higher Education Council, 2009-2013
- Member of High Level Group on Optimisation of the network of Higher Education Institutions in Lithuania, 2011

Overall annual turnover/gross income (for natural persons) for the last two financial years:

- 2019: 619'802 EUR
- 2018: 397'165 EUR

e. VAT eligibility

Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?

Yes (fully or partially) – I present net amounts in the budget

Beneficiary partner	
Project partner number	2
Name of organisation in English	CASE- Center for Social and Economic Research, Scientific Foundation
Address	
Country	Poland
Postal address	Aleja Jana Paw?a II 61/212
Website	http://www.case-research.eu
Legal information	
Legal status	NGO
Type of identification number	Registry No
Identification number	0000167095
Legal representative name(s)	
Contact information	
Contact person's name	
Contact person's e-mail address	