

## Development agreement

This agreement covers the following collaboration between the parties:

Supplier (Data Processor)	Customer (Data Controller)
CompanYoung A/S Nyhavnsgade 14, 4.th 9000 Aalborg  CVR-nr.: 32 44 55 35  (Hereinafter: "The supplier")	Vytautas Magnus University - VMU/VDU K. Donelaičio g. 58, LT-44248 Kaunas  Att: Vice Rector for Strategic Development and Finance, Prof. Astrida Miceikienė,  (Hereinafter "The customer")

## Definitions

### The parties

CompanYoung A/S and The customer.

### The Agreement:

"The Agreement" should be understood as this agreement.

### Delivery:

Delivery should be understood as the transfer of the service from the Supplier to the Customer who purchased the delivery. It is expected that the delivery is functional and applicable when delivered with reservations for potential corrections.

### The Collaboration:

There are a number of terms and conditions governing the Collaboration which can be read here: <http://legal.companyoung.com/en/916049879>

### Data Processing Agreement:

A prerequisite for the legitimacy of the Agreement is a data processing agreement. When this

document is signed the data processing agreement is therefore accepted. The data processing agreement can be found here: <http://legal.companyoung.com/724078439>

## Purpose and product description

The purpose of this Agreement is to ensure the parties loyally and actively commit themselves to the Collaboration regarding the following:

Advisory and development services supporting VMU's use of the StudentPulse platform throughout 2026, with a focus on embedding a sustainable culture of quality in student feedback and institutional improvement processes.

The following services are included:

### **Startup Session**

A dedicated session at the commencement of the agreement to plan the 2026/2027 academic year: defining survey structure, question frameworks, AI configuration, and key milestones. Includes review of VMU's current feedback processes and alignment with institutional priorities.

### **Bi-Monthly Advisory Check-ins**

Six structured check-in sessions across the year (every two months), providing ongoing expert review of platform data, recommendations for adjustments to surveys and frameworks, and guidance on acting on student feedback findings.

### **Strategy Session – Autumn 2026**

A dedicated strategy session in autumn 2026 to discuss VMU's long-term "Culture of Quality" development: translating student feedback processes into institutional practice, aligning with Lithuanian higher education quality frameworks, and planning for 2027 and beyond.

### **High-End Expert Advisory (On Request)**

Access to senior expert advice from CompanYoung consultants on request throughout the agreement period. Covers topics such as AI use in education, accreditation readiness, survey methodology, and student engagement strategy. Available as needed without fixed session limits.

*The customer has the full ownership and all rights to the abovementioned campaign elements.*

## **Commencement and duration**

### **Commencement:**

The agreement commences from the time of signing.

### **Expiration:**

If not expiration date has been specified for the agreement the terms for termination are used cf. the ordinary terms and service level agreements.

## **Finances and payment**

The terms of payment for the agreement are defined as follows:

Contract value: €12,000 excluding VAT.

An invoice will be issued upon commencement of the agreement (date of signing). Payment is due within 30 days of the invoice date.

Travel costs associated with any on-site delivery are excluded from the contract value and will be invoiced at direct cost, capped at a maximum of €1,000. All prices are presented excluding VAT.

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The abovementioned payments are excluding:

- Travel associated with the creation of the delivery
  - However, max. 1,000.00 EUR
- Any internal costs incurred for The customer.

## **The collaboration**

### **Key employees – CompanYoung:**

The CompanYoung team responsible for the success of the agreement consists of:

Customer responsible: Gorm Eriksen

After the signing of the contract, Vytautas Magnus University - VMU/VDU will be assigned a

permanent project manager. During the creation of the delivery the chosen project manager will be the primary contact person.

For the fastest possible support after the delivery we refer any requests to be sent to:

[support@companyoung.dk](mailto:support@companyoung.dk)

## Signatures

This agreement is signed digitally, after which each Party received a signed copy.